# Kristen E. Essel kristen\_essel@brown.edu Twitter | @Kristen\_Essel

#### **Education**

Brown University, Providence, RI

PhD, Political Science

June 2023

<u>Dissertation</u>: "Representing a Movement: An Entrepreneurial Exchange of #MeToo Rhetoric and Legislation"

Committee: Wendy Schiller (chair), Margaret Weir, & Katherine Tate

Abstract: Following the 2017 #MeToo movement, did political elites in Congress, especially women, represent the policy goals of the #MeToo movement within their legislative agendas and professional profiles? Based on previous theories, the #MeToo movement should have been too weak to force representatives to participate in an electoral exchange. Yet, the increased number of women elected to Congress in 2018 and 2020 suggest #MeToo had the capacity to produce an exchange. To answer this question, I create an entrepreneurial exchange model, where political elites incur risk to appeal to a movement. This risk is mitigated by several personal factors for the politician, including gender and other intersecting identities. I additionally contribute a novel typology for classifying how a movement's policy goals are represented within the text of legislation. I utilize multiple methods to test my theory, including a survey experiment, large-n regressions, and text analysis. I find that the sponsorship and introduction of movement legislation increased from 2015-2020. Women and legislators of color were most likely to support #MeToo legislation but had to contend with partisanship within Congress and their districts to make the legislation into law.

Brown University, Providence, RI

May 2020

M.A., Political Science

University of Maryland, College Park, MD B.A., Government and Politics

B.A., History

May 2015

#### **Publications and Current Research**

Rouse, Stella, Charles Hunt, and Kristen Essel. 2022. Growing Tea With Subnational Roots: Tea Party Affiliation, Factionalism, and GOP Politics in State Legislatures. *American Politics Research*, 50(2), 242-254.

Shenk, Marie, Kristen Essel, and Cory Manento. (R&R). "Running on Rage: Feminist Messaging and Voter Response in Primary Campaigns." *Politics, Groups, and Identities*.

Essel, Kristen. (Under Review). "The Effect of Dobbs on Women's Voting Behavior in the 2022 Midterm Election."

Essel, Kristen. (Under Review). "Representing a Movement: Congressional Sponsorship of #MeToo Legislation from 2015 to 2020."

Schenk, Marie, Paul Testa, and Kristen Essel. (Under Review). "The Personal is Political: Assessing the Effects of Personal Narratives on Public Opinion."

**2021-2024** Graduate Research Assistant, Dr. Wendy Schiller, Taubman Center, Brown University

2018-2020 Graduate Research Assistant, Dr. Susan Moffitt, Brown University

**2014-2015** Undergraduate Research Assistant, Dr. Stella Rouse, University of Maryland Center for American Politics and Citizenship

# **Fellowships and Grants**

2024-2025	Congressional Fellowship Program, American Political Science Association, \$62,000
2024-2025	Post-Doctoral Fellowship Program, Harvard University, \$65,000 (denied)
2023-2024	Dean's Faculty Fellowship, Brown University, \$35,000
2021-2022	Brown University Graduate School Internal Fellowship, \$35,000
2020	Congressional Research Grant, The Dirksen Congressional Center, \$2,600, with Cory Manento and Marie Schenk.

# **Teaching Experience**

Spring 2024	The Legislative Process, Visiting Assistant Professor, Brown University
Fall 2023	Women and Politics, Visiting Assistant Professor, Brown University
Spring 2023	Senior Seminar: US Social Movements, Adjunct Instructor, Connecticut College Introduction to American Politics, Adjunct Instructor, Connecticut College
Spring 2022	Introduction to American Politics, Adjunct Instructor, Connecticut College

# **Teaching Assistant**

Spring 2023 The US Presidency; Teaching Assistant, Brown University

Fall 2022 Introduction to American Politics; Teaching Assistant, Brown University
 Fall 2022 Introduction to Graduate Level Quantitative Research Methods; Teaching Assistant, Brown University
 Summer 2021 American Congress and Public Policy, Teaching Assistant, Brown University (virtual)
 Spring 2021 Polarized Politics, Teaching Assistant, Brown University (virtual)
 Fall 2020 American Constitutional Law, Teaching Assistant, Brown University (virtual)
 Spring 2020 City Politics, Teaching Assistant, Brown University (on-campus and virtual)
 Fall 2019 Introduction to American Politics, Teaching Assistant, Brown University (on-

# **Other Instructional Experience**

campus)

Fall 2022 & 2020 Instruction Resources Content Creator, Lumina on behalf of Cengage

**Summer 2015-Spring 2018** 11<sup>th</sup> and 12<sup>th</sup> grade Government and Economics, High School Social Studies Teacher, Memphis, TN

Summer 2015-Spring 2018  $6^{th}$  and  $8^{th}$  grade Social Studies, Middle School Social Studies Teacher, Memphis, TN

#### Mentorship

**2023- 2024** Capstone Project, Selene Luna. "Mental Health Policy, its Parity, and the Role of Women Legislators," Project Advisor.

**2020-2021** Undergraduate Senior Thesis, Maeve Wiesen, "Red and Blue States: How Legislation in 'Safe' States Complicates the Landscape of Abortion Politics," Second Reader.

# **Conferences and Workshops Attended**

- Sept. 2024 American Political Science Association. Annual Meeting. In-Person. Accepted Paper: "Advocating for #MeToo: The Legislative Effects of Congressional Women's Caucuses."
- April 2023 New England Political Science Association Annual Meeting, In-Person. Accepted Paper: "The Legislative Effects of the #MeToo Movement."
- **Sept. 2022** American Political Science Association. Annual Meeting, In-Person. Accepted Paper: "Voters' Responses to #MeToo Movement Congressional Representation."

April 2022 New England Political Science Association. Annual Meeting. In-Person.

Accepted Paper: Spilt Tea: The Impact of the Tea Party on Economic Policy

April 2022 Midwest Political Science Association. Annual Meeting. Virtual. Accepted Paper:

- "The Legislative Connection: Voter's Responses to Congressional Representation of the #MeToo Movement"
- "Partisan Responsiveness to Climate Change Protest (with David Herrera)"
- "Spilt Tea: The Impact of the Tea Party on Economic Policy"
- Sept. 2021 American Political Science Association. Annual Meeting, Virtual. Accepted Paper: "Representing a Movement: Congresswomen's Issue Uptake of the 2017 #MeToo Movement"
- Apr. 2021 New England Political Science Association Annual Meeting. Virtual. Presented: "Representing a Movement: Congresswomen's Issue Uptake of the 2017 #MeToo Movement"

**Apr. 2021** Midwest Political Science Association. Annual Meeting, Virtual. Presented:

- "Representing a Movement: Congress Women's Issue Uptake of the 2017 #MeToo Movement"
- "From Enraged to Engaged? Negative Political Events and Women Officeholders"
- **Apr. 2019** New England Political Science Association Annual Meeting. Portland, ME. Presented: "Denied Again: The Failed Political Assimilation of the Alt Right."
- Jan. 2019 Southern Political Science Association. Annual Meeting. San Antonio, TX.
  Presented: "Growing Tea at the Grassroots: Predicting Tea Party Affiliation in State Legislatures"

#### Skills and Workshops

**Spring 2022** "Sheridan Center Course Design Seminar (Certificate II)." Sheridan Center for Teaching and Learning. Brown University, virtual.

June 2021 "Introduction to Python". Brown University, Adras Zsom and Matthew Slivinski, virtual.

**Dec. 2020** "Text Analysis Using R," *Data Matters: Data Matters Short Course Series*, University of North Carolina: The Odum Institute, Alison Blaine, virtual.

**Fall 2019** "The Sheridan Center Teaching Seminar- Reflective Teaching (Certificate I)." Sheridan Center for Teaching and Learning. Brown University, in-person.

Proficient in R, LaTeX, and Python

#### **Research Interests**

Gender, Intersectionality, and Representation

Social Movements and Contentious Politics

Congress and State Legislatures

Research Methods

American Political Development

# **Academic Service and Professional Affiliations**

**2021-2022,** Graduate American Politics Workshop, Coordinator, Brown University Political Science Department

**2019-2020**, Graduate American Politics Workshop, Coordinator, Brown University Political Science Department

**2019-2020**, Graduate Women in Political Science Workshop, Coordinator, Brown University Political Science Department

American Political Science Association

Midwest Political Science Association

New England Political Science Association

Women in Legislative Studies

Gender and Political Participation Graduate Working Group